

How To Write And Publish A Book



Sweta Samota

Have you thought of publishing a book?

A book about your life or a book to share your thoughts or stories to entertain people. We, as human beings, have so much to share, to write and to speak. We dream to write that book. **We dream to see our books published by WestLand Publications, Rupa or HarperCollins. We dream to see our books on the Amazon bestselling charts. But only 4% of those people achieve their dreams.**



What happens to the remaining 96%?

Well, if they knew how to achieve it, and if they had someone who handheld them through their writing and publishing journey, even they could have proudly held their books in their hands.

I am [Sweta Samota](#) who has written and published five books that have topped Amazon Bestselling charts several times. Being a successful author, I hope to reach out to everyone who wants to write and publish their books and be their guiding light. This manual is my little contribution to the community to give a clear picture of the steps required to write and publish your book.

If you wish to be in my inner circle of authors who want to learn quickly from me and start writing and publishing, attend my free webinars (<https://bit.ly/author-accelerator>) where I show how you can be a part of it.

Writing is no mean task. It requires a lot of effort, time and money to write and publish that book.

Let us look at the five basic steps required to write that book irrespective of genre and length.

1. Find the Story Idea



Based on your interests and your imagination, the first step is to decide on what you want to write.

Zeroing on a worthy story idea will be totally your decision. Key points to keep in mind when you finalize that story idea -

- **Are you ready to commit yourself to this responsibility? You need a mix of persistence, consistency, resilience, constant learning ability, dedication, and hard work to do this. I am not scaring you. But just preparing your mind so that when you begin to write that book, you are almost 100% certain of finishing it.**
- **Are you committed to this story idea? Until it is published! Because every story is like a baby. You will need to nurture it a lot. It will test your patience just like a toddler.**
- **Is it marketable? Is there a market for this genre? What is the size of the market?**
- **What is the reader's expectation for this genre?**



2. Set Aside Time

Make a practical writing schedule for your book and stick to it.



“Lack of direction, not lack of time, is the problem. We all have twenty-four hour days.”

— Zig Ziglar

3. Research

Most story ideas will need research before you start writing it. Do your homework before you start writing it. Google, Watch videos, Read books - do what it takes to know a lot before you start writing.



4. Outline the Story and Characters

Make an outline of your story. Expand your idea into a plot.

At least you should know the major plot points, the primary and secondary characters of your story.

Do the Character Profiling in this step to make them interesting.

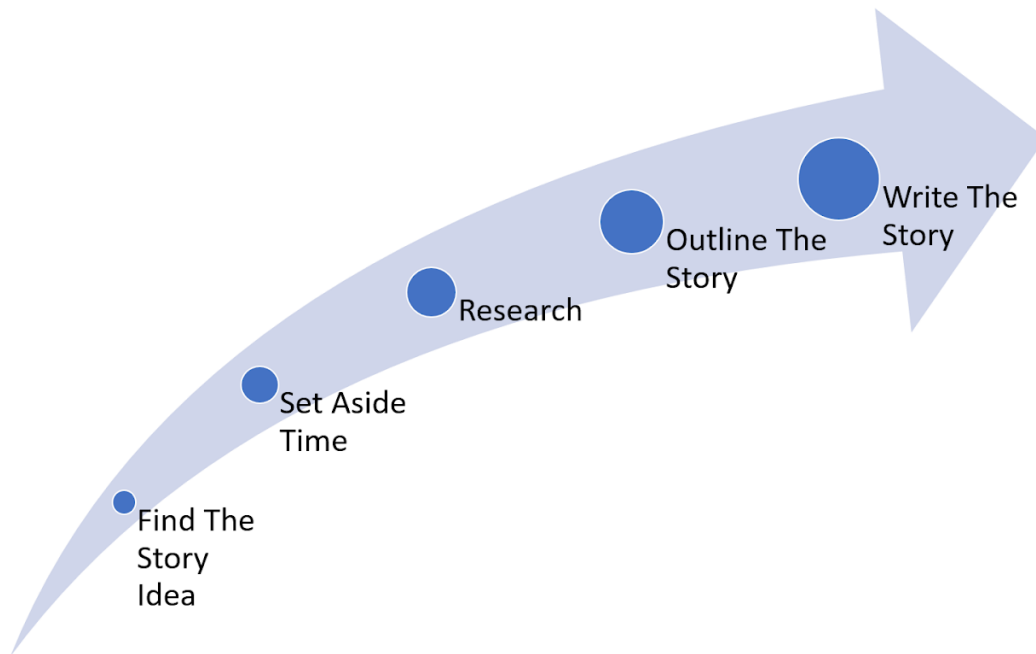
- **What do the characters want?**
- **What motivates them?**
- **What is their role in the story?**

This step is crucial to your success.

Here, you will know if your idea is worth it. Try writing a 2-page synopsis of your story.

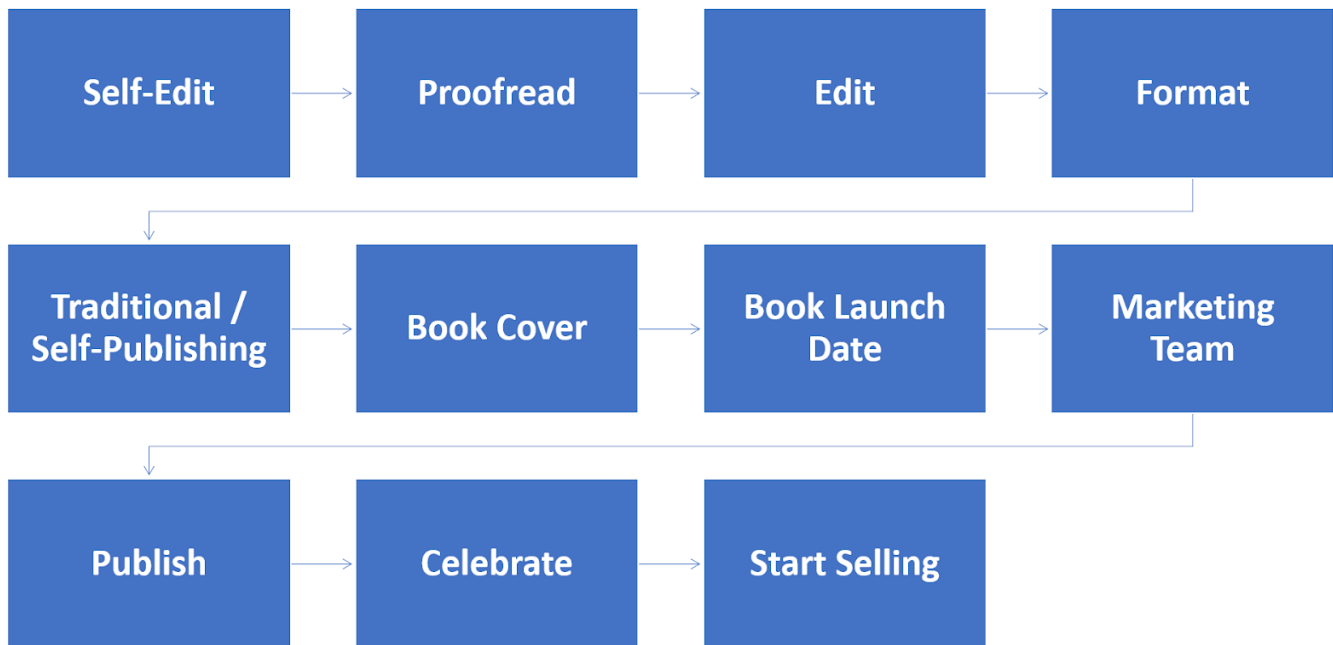
5. Write The Story

Now it is time to write that story. If you have reached this stage, you have won 10% of the battle. Next challenge is to follow your writing schedule and finish writing that book. 90% of people leave their books half-written because they fail at one of the earlier steps.



After your first draft is ready, you are through the biggest job of writing it down.

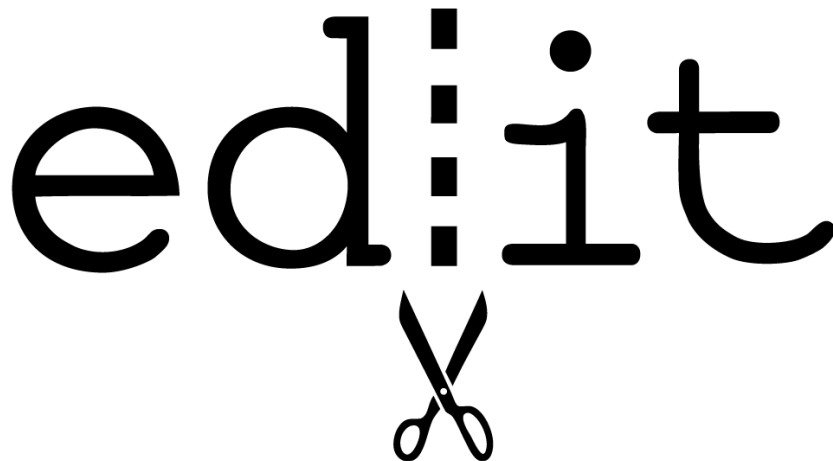
Writing Is Like Travelling The Journey Half Way. Let us look at what needs to be done to publish your book.



1. Self-Edit

Editing also requires the skill and commitment, much like writing the book. There are several levels of editing. One can follow this sequence to edit their own book.

- **Character arcs/ Storyline / missing sub-plots**
- **Paragraph/Section breaks/Chapters/Newlines**



2. Proofread

Brush up grammar lessons from school before you proofread your manuscript. In this step, you will make corrections, or changes in language, fix punctuations, spellings.



A philosopher once said, 'Half of good philosophy is good grammar.'

— A. P. Martinich

3. Edit

Hire a reputed professional editor to polish your work after you have self-edited and proofread your work and are comfortable sharing it with a third person. This stage is important and will decide the quality of work that goes to publishing.



WRITE WITHOUT FEAR, EDIT WITHOUT MERCY!

4. Format

Formatting means putting your book into the format required for publishing (online or offline) Difference digital platforms require the book in different formats. You need to follow those guidelines and get your book print-ready.

	<p>TITLE</p> <p>AUTHOR NAME</p>	<p>TITLE Copyright © 2022 by Author Name</p> <p>All rights reserved. Printed in the United States of America. No part of this book may be used or reproduced in any manner whatsoever without written permission except in the case of brief quotations for educational or research purposes.</p> <p>This book is a work of fiction. Names, characters, places, and events are either the product of the author's imagination or used for dramatic purposes. Any resemblance to actual persons, living or dead, or to actual events is purely coincidental.</p> <p>For a complete history of this book, visit www.mysite.com</p> <p>Book and Cover design by Designer</p> <p>ISBN: 123456789</p> <p>First Edition: March 2022</p> <p>9 781234 567890</p>	<p>CONTENTS</p> <p>CHAPTER ONE 7</p> <p>CHAPTER TWO 11</p> <p>CHAPTER THREE 15</p> <p>CHAPTER FOUR 19</p>
	<p><i>Dedicated to my parents</i></p>		<p>CHAPTER ONE</p> <p>ONE MORNING, WHEN GREGOR SARGA WOKED, he realized that he had been transformed in his bed into a monstrous creature. He lay on his back, and he could see his head, which was large, slightly domed and divided by a deep crease down the middle.</p> <p>The bedding was hardly able to cover it and seemed ready to slide off any moment.</p> <p>His many legs, pitifully thin compared with the size of the rest of him, waved about helplessly as he looked. "What's happened to me?" he thought, it wasn't dream.</p> <p>His room, a large human room, although a little too small, lay peacefully before him in his familiar world.</p> <p>A collection of little square tiles, spread out on the table - "Sappho was a beautiful woman" - now seemed to him like a picture that he had recently cut out of the illustrated magazine and stuck in a book. There it was.</p> <p>It showed a lady clad in rich red and blue robes and upright, holding a heavy sword. She seemed the kind of a lady who was towards the end of the world.</p>

5. Traditional / Self-Publishing

You need to be clear about what you will do with the book. Are you going to send this book out through traditional publishing or you will take charge and publish it yourself on online platforms like Amazon KDP, Nook, iBooks?

Pros of Self Pub **VS.** Pros of Trad Pub

✓ Guaranteed that your book will get published	✓ Prestige and literary awards
✓ Total creative control	✓ Backing of an editorial, design, and marketing team
✓ Can get to market as fast as you want	✓ Production costs are paid by the publisher as opposed to the author
✓ Earn an average of 70% royalties for ebooks and 50% for print	✓ Distribution to physical bookstores

Although Traditional Publishers are meant to bear the production costs, but they have started offloading the costs to the author. So, traditional publishing does not have that advantage every time.

6. Book Cover

Book Cover is the first thing the reader notices about the book. Ensure you have a catchy and apt Title that looks good on the book cover. Invest and get your cover designed from a professional cover designer.



7. Book Launch Date

Decide on the book launch date and plan for all the marketing that you need to done beforehand.



8. Marketing Team



Pull up your socks. It is time to reach out to the world and make a noise about your book. Writing is one thing. Marketing will decide how many people get to know about it. So, you need to have an excellent marketing plan in place.

9. Publish

Launch your book. You can schedule book launch online and offline.

Invite your friends, family and relatives to your book launch. Share a laugh. Share your story. You can throw a small tea and snacks party to celebrate your book launch.

10. Celebrate

Book writing and publishing is a milestone worthy of a celebration. Pat your back for accomplishing it successfully.

11. Start Selling



Enrol in my Bestselling Story Foundation course where you can quickly learn the basics of story writing and speed up in your author journey.

The Bestselling Story Foundation is the Level 1 of the Author Accelerator Program designed, instructed and led by Author and Story Coach, Sweta Samota.

Here you will receive 7 powerful courses to accelerate your Author Journey in a proven way:

1. **Bestselling Story Blueprint**
2. **How To Begin A Story?**
3. **How To End A Story?**

4. Story Ideas Generator Formula

5. 100 Story Writing Prompts

6. 12 LIVE Mastery Sessions

7. Expert Feedback on Your Writing Sample

From my writing experience, I have brought it down to the top 7 concepts to help you grow. These are the concepts and tools that I use on a daily basis.

So instead of you going, learning and testing so many other concepts and tools and getting confused, I have created a very laser-focused curriculum to help you get started on the journey of story writing and publishing.

Check Out Here: <https://bit.ly/sstoryfoundation>



Bestselling Story Foundation (7 Courses)

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